

The Recording Industry Association of America's

# 2003 Yearend Statistics

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## Manufacturers' Unit Shipments and Dollar Value\*

(In Millions, net after returns)

	1994	1995	1996	1997	1998	1999	2000	% CHANGE 1999-2000	2001	% CHANGE 2000-2001	2002	% CHANGE 2001-2002	2003	% CHANGE 2002-2003
(Units Shipped) <b>CD</b>	662.1	722.9	778.9	753.1	847.0	938.9	942.5	0.4%	881.9	-6.4%	803.3	-8.9%	745.9	-7.1%
(Dollar Value)	8,464.5	9,377.4	9,934.7	9,915.1	11,416.0	12,816.3	13,214.5	3.1%	12,909.4	-2.3%	12,044.1	-6.7%	11,232.9	-6.7%
<b>CD Single</b>	9.3	21.5	43.2	66.7	56.0	55.9	34.2	-38.8%	17.3	-49.4%	4.5	-74.1%	8.3	85.5%
	56.1	110.9	184.1	272.7	213.2	222.4	142.7	-35.8%	79.4	-44.4%	19.6	-75.4%	35.9	84.0%
<b>Cassette</b>	345.4	272.6	225.3	172.6	158.5	123.6	76.0	-38.5%	45.0	-40.8%	31.1	-30.9%	17.2	-44.7%
	2,976.4	2,303.6	1,905.3	1,522.7	1,419.9	1,061.6	626.0	-41.0%	363.4	-41.9%	209.8	-42.3%	108.1	-48.5%
<b>Cassette Single**</b>	81.1	70.7	59.9	42.2	26.4	14.2	1.3	-90.8%	-1.5	-215.4%	-0.5	-68.0%	N/A	N/A
	274.9	236.3	189.3	133.5	94.4	48.0	4.6	-90.4%	-5.3	-215.2%	-1.6	-70.3%	N/A	N/A
<b>LP/EP</b>	1.9	2.2	2.9	2.7	3.4	2.9	2.2	-24.1%	2.3	4.5%	1.7	-23.7%	1.5	-11.5%
	17.8	25.1	36.8	33.3	34.0	31.8	27.7	-12.9%	27.4	-1.1%	20.5	-25.2%	21.7	6.1%
<b>Vinyl Single</b>	11.7	10.2	10.1	7.5	5.4	5.3	4.8	-9.4%	5.5	14.6%	4.4	-20.8%	3.8	-14.2%
	47.2	46.7	47.5	35.6	25.7	27.9	26.3	-5.7%	31.4	19.4%	24.9	-20.6%	21.5	-14.0%
<b>Music Video</b>	11.2	12.6	16.9	18.6	27.2	19.8	18.2	-8.1%	17.7	-2.7%	14.7	-17.2%	19.9	35.6%
	231.1	220.3	236.1	323.9	508.0	376.7	281.9	-25.2%	329.2	16.8%	288.4	-12.4%	399.9	38.7%
<b>DVD Audio</b>	-	-	-	-	-	-	-	N/A	0.3	N/A	0.4	63.8%	0.4	0.8%
	-	-	-	-	-	-	-	N/A	6.0	N/A	8.5	41.3%	8.0	-5.3%
<b>SACD</b>	-	-	-	-	-	-	-	-	-	-	-	-	1.3	N/A
	-	-	-	-	-	-	-	-	-	-	-	-	26.3	N/A
<b>DVD Video***</b>	-	-	-	-	0.5	2.5	3.3	32.0%	7.9	139.4%	10.7	34.8%	17.5	64.1%
	-	-	-	-	12.2	66.3	80.3	21.1%	190.7	137.5%	236.3	23.9%	369.6	56.4%
<b>Total Units<sup>+</sup></b>	<b>1,122.7</b>	<b>1,112.7</b>	<b>1,137.2</b>	<b>1,063.4</b>	<b>1,123.9</b>	<b>1,160.6</b>	<b>1,079.2</b>	<b>-7.0%</b>	<b>968.5</b>	<b>-10.3%</b>	<b>859.7</b>	<b>-11.2%</b>	<b>798.4</b>	<b>-7.2%</b>
<b>Total Value</b>	<b>12,068.0</b>	<b>12,320.3</b>	<b>12,533.8</b>	<b>12,236.8</b>	<b>13,711.2</b>	<b>14,584.7</b>	<b>14,323.7</b>	<b>-1.8%</b>	<b>13,740.9</b>	<b>-4.1%</b>	<b>12,614.2</b>	<b>-8.2%</b>	<b>11,854.4</b>	<b>-6.0%</b>

	<b>Total Units to Retail Outlets</b>	<b>817.5</b>	<b>850.0</b>	<b>869.7</b>	<b>788.6</b>	<b>-9.3%</b>	<b>733.1</b>	<b>-7.0%</b>	<b>675.7</b>	<b>-7.8%</b>	<b>658.2</b>	<b>-2.7%</b>
<b>*Total Value of Shipments to Retail Outlets</b>		<b>10,785.8</b>	<b>12,165.4</b>	<b>13,048.0</b>	<b>12,705.0</b>	<b>-2.6%</b>	<b>12,388.8</b>	<b>-2.5%</b>	<b>11,549.0</b>	<b>-6.8%</b>	<b>11,053.4</b>	<b>-4.3%</b>

\* Dollar Value reflects the total suggested retail list prices of shipments

\*\* RIAA's reports will no longer reflect shipments of cassette singles

\*\*\* While broken out for this chart, DVD Video Product is included in the Music Video totals

+ Total Units and Total Value include shipments to retail and direct and special markets

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Editor's Note: Digital Download Sales are NOT included in this report